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Activating the Art Museum

Designing Experiences for the Health Professions

By Ruth Slavin, Ray Williams and Corinne Zimmermann

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About the Book

Activating the Art Museum: Designing Experiences for the Health Professions, the first book on this subject, offers a argument for collaboration between educators in art museums and healthcare professionals. Through descriptions of teaching practices, the authors bring us into the galleries along with participants to demonstrate the value of art museums in supporting humanism in healthcare for the benefit of both practitioners and their patients.

It includes advice on selecting meaningful and provocative works of art; models of responsive workshop design; compelling descriptions of gallery experiences; references to supporting medical literature; and the voices of medical students, physicians, and other health professionals.

Chapters address key topics including tolerating ambiguity; empathy; interprofessional teamwork; confronting bias; the power of story; caring for the spirit; wellbeing and mindfulness.

This inspiring and practical resource, written by three respected museum educators, is grounded in their experience with multiple individual and institutional partnerships and in designing hundreds of gallery experiences for healthcare trainees and practitioners. This book will be valuable to educators, leaders, and policy-makers in museums and health care. These readers, as well as general audiences with an interest in art and health will be inspired by the potential of art museums to activate our empathetic imaginations and remind us of our shared humanity.

About the Authors

Ruth Slavin has thirty years of leadership experience in art museums, most recently as deputy director for education at the University of Michigan Museum of Art (UMMA) where she initiated partnerships with faculty in medicine, nursing and social work.

Ray Williams has established robust partnerships with medical educators and clinicians as the director of education at both the Harvard Art Museums and, since 2012, the Blanton Museum of Art at The University of Texas at Austin.

Corinne Zimmermann has been a museum educator for thirty years. Through Corinne Zimmermann Consultancy, she custom designs trainings and workshops for the health professions and business organizations focused on improving communication and team dynamics; cultivating leadership skills and empathic capacities; mitigating biases; and promoting well-being.

Praise for the Book

"An excellent presentation of the ways art museums engage in innovative programs with health professionals by connecting the fields of art and medicine. Written by three renowned museum educators the publication offers keen insights into the need for thoughtful collaborations, approaches to teaching in the galleries and addresses important themes such as empathy, storytelling, nurturing wellness and more that give new insights to this important new field of interpretation."— Bonnie Pitman, director of Art-Brain Innovations, The University of Texas Center for BrainHealth and former director of Dallas Museum of Art

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